

Scarecrow LANE 2020

Scarecrow Lane | Entrant Information

Entrant Organization/Name _____

Scarecrow/Display Name _____

Scarecrow Type (Circle One) Traditional 3D (3ft x 6ft) NEW - 2D Window Display (3ft x 6ft)

Address _____ City/State/Zip _____

Contact Name _____

Email _____ Phone # _____

Do you need a straw bale for your display? Yes No

We agree to abide by all rules and regulations of the Scarecrow Lane Contest. We also agree to have photographs taken of our display and our group by the public and for promotional use. And above all we agree to have fun!

Participant Signature Date

Registration Fee - \$20 | Deadline - October 9 at 5:00 P.M.

Make Checks Payable: Marion Downtown

Mail/Return Check & Form: Town of Marion Community & Economic Development
P.O. Box 1005 | Marion, VA 243545
*Use Dropbox Behind Town Hall

More Information: Contact Cyndi McCloskey at 276.378.5029 or cmccloskey@marionva.org



2020 | Scarecrow Lane Contest

October 14 - November 2

Downtown Marion, VA

Important Dates

October 9	Registration Deadline	5 pm.
October 14	Set-up Day	1 p.m. - 6 p.m. <i>Participants must check-in behind Town Hall (Town Street) for their assigned display location and their display signage.</i>
October 16	Online Voting Begins	
October 30	Online Voting Ends at Noon	
October 31	Winners Announced via Facebook	
November 2	Scarecrow/Display Clean-up Day	<i>All displays must be cleaned up by 3 p.m.</i>

Rules & Regulations

All groups are welcome - families, schools, businesses, churches, clubs, and community groups.

Each participant must provide a custom made (not commercially made) scarecrow and display that fits in a 3ft. X 6ft. area. 3D Scarecrows/Displays must be free-standing. If requested each 3D entrant will be provided one stray bale (delivered to assigned location) on set-day. All 3D scarecrows must be no wider than 3ft and be placed as close to the assigned building as possible. 2D Scarecrow/Displays must be able to be hung on glass by removable adhesives - scotch tape, command strips, glue dots, etc.

All displays must be suitable for viewing by the public.

Each participant will be provided a location for their display and must set up their display before the end of the set-up day. Remember that 3D scarecrows will be set-up outside and will be exposed to the weather. 2D Scarecrows will be displayed inside storefronts along Main St.

You are required to provide any maintenance and upkeep to your Scarecrow Display during the contest period. Please check on your display daily. Event organizers and hosts are not responsible for lost, stolen, or damaged scarecrows/displays.

Participants will be provided signage with the name of the scarecrow and sponsor.

Scarecrows will be judged by the public online via Facebook (likes of each scarecrow's photos - 1 Like = 1 Vote). Photos will be posted on Marion Downtown! Facebook page. Votes/Likes will be tallied at Noon on Friday, October 30 - no votes/likes will be counted after that. In the event of a tie, the Scarecrow Lane Committee will provide a tiebreaker.

Winners will be announced via Facebook on the Marion Downtown! Page no later than 5 p.m. on Saturday, Oct. 31, and posted in the Smyth Co. News & Messenger afterward. Prizes: Best of 3D - \$100 | 3D Runner-up - \$50 | Best of 2D - \$100 | 2D Runner-up - \$50 | Committee's Choice - \$25. Prizes will be mailed to the winner's application address the week of November 2nd.

Entrants are responsible for all clean-up of their displays on clean-up day. Any items left will be discarded.